

SUMMARY

ONTOLOGIC SUBSTANTIATION OF THE SEMANTIC TRIANGLE OF G.FREGE: PHILOSOPHICAL AND LINGUISTIC ASPECTS

E.A. Maznaya

Novosibirsk State Technical University,
Novosibirsk

The article describes the ontologic substantiation of a semantic triangle of G.Frege. The interpreting individual expresses sense «existence in the world» in product when he addresses to expression of the event connected with appearance of a thing. The threefold categorization by means of language sign structures is shown in following moments: appearance lives in the thing name→ expression of event of a thing in predicative structures of language→ a reflection «existence in the world» by means of product creation.

Key words: the category «existence in the world», a thing – event – product, the subject interpreting, expression of an ontologic basis of process of semiosis.

THE LIFE MEANING AND THE INDIVIDUAL AGE MENTAL DEVELOPMENT

Y. V. Zasiad-Volk

Novosibirsk State Technical University,
Novosibirsk

The connection of the formulation and solution of the life meaning problem with the age mental special features is traced. The significance of in good time preparation of the child universal component of sense realization is shown. The age solution of the life meaning problem greatly depends on the personal moral purposefulness.

Key words: human being, the life meaning, universal component of sense, biological and social age, personal moral purposefulness.

IDEAS OF KNOWLEDGE IN THE WORKS OF A. SALOMON

M.A. Perova

Siberian State University of
Telecommunication and Informatics,
Novosibirsk

The following article gives an overview to activity of not popular in Russia German sociologist who in 30es had immigrated to USA – Albert Salomon. His contribution to developing of sociology is recognized in Germany and USA. Salomon represents ideas of humanism in sociology. His works served as a basis for scientific activity of such sociologists like Peter Berger

and Thomas Luckmann. In the article there is viewed one of the aspects of his activity – sociology of knowledge.

Key words: Albert Salomon, sociology of knowledge, the society of progress.

ORTHODOX SOURCES OF UNDERSTANDING OF THE PERSON IN THE EUROPEAN PHILOSOPHY

S.P. Kushnarenko

Novosibirsk State Technical University,
Novosibirsk

In article it is shown that available in the European philosophy ways conceptualization of the person are built, both historically, and logically go back to ideas of orthodox theology. The criticism of use of symbolical language for disclosing of a being of the person from positions orthodox energetism is carried out.

Key words: the person, energy, a symbol, a form, a substance, hylic.

ORIGIN OF THE IDEA OF VIRTUALITY

R.V. Kryukov

Novosibirsk State Technical University,
Novosibirsk

The article is devoted to consideration of sources of concept of virtuality, etymology of the term «virtual», filling by senses of virtuality concepts and of virtual reality. The purpose of clause is the specification of the category device of virtualistics and decision of a task of applicability of virtuality concept to the analysis of communication in information space.

Key words: virtuality, virtual reality, depth of being, think-making of phantom phenomena.

MARKET IMPERATIVES OF POST-CRISIS ECONOMIC POLICY IN RUSSIA

A.G. Kalinina

Paper is devoted to the transformation of Russian economy due to the shift from administrative-command economy and in attempt to build a market system, the effort was done to formulate a strategic goal of Russian economy development in the coming years and to show the directions of bifurcations of economic growth.

Key words: transformation of the economy, entrepreneurship, investment climate, educational revolution.

THE IMPACT OF ICTs ON MIGRATION AND REGIONAL POLICY**E.V. Shevtsova**Siberian Academy of Public Administration
shevtsova@sapa.nsk.su

Article is devoted to study the influence of ICT on migration. This effect leads to dramatic changes in the migration situation and regional policy. A new conceptual apparatus in the field of migration – «space's leveling» and «e-mobility».

Key words: migration, migration policy, information and communication technology.

**EVOLUTION OF SOCIOSCIENTIFIC UNDERSTANDING
OF THE CONCEPT OF STATE BORDER****A.V. Zakharova**

Novosibirsk State Technical University

In this paper, the state border is defined by a philosophical category of space, the understanding of which has been transforming during the 18-21 centuries and is closely associated with the development of philosophical thought. Today, thanks to the formed limology frontier, the concept is represented as an integrated and hierarchically organized system, which is the result of a long historical and geopolitical development of the ethnic and political identity.

Key words: spatial images, historical and geographical images, limology concept, state borderline.

**DEVELOPMENT OF COUNTRY (FARMER) ECONOMY: THE MODERN
CONDITION, LEVEL, AND TENDENCIES****V.A. Kundius****A.E. Strelsov**The Altay State Agricultural University,
Barnaul

In article it is analyzed problems of efficiency of functioning of country (farmer) economy in Altay state and the basic directions and factors of their effective development are defined.

Key words: social and economic development, economy, administrative district, efficiency, a country (farmer) economy, the earths, agriculture.

**FORMATION OF THE PERSON BY MEANS OF BUSINESS EDUCATION
IN RUSSIAN SOCIETY****E.D. Petrova**Novosibirsk State Technical University
Novosibirsk

The article analyzes the specifics of the higher education system in Russia in the context of the resources and opportunities it provides for the needs of society and the individual - the development of personal qualities. Investigated a subsystem of modern education system as a business education, in which these needs can be met.

Key words: knowledge society, modern education system, the needs of society and individual, business education.

**ABOUT THE ROLE OF MENTAL SET IN THE PROCESS OF
THE FORMATION OF A VIOLINIST****A.V. Gvozdev**Novosibirsk State Conservatoire
(Academy) by M.I. Glinka,
Novosibirsk

The article deals with some general issues of the formation and development of a violinist as well as the establishment of his performance technique. This process can be considerably optimized with application of the ideas and projects of D. Uznadze scientific school in the field of mental set theory in practice. The author offers one of possible variants of such application.

Key words: mental set; semantic, goal and operational sets; unconscious and conscious sets.

**THE OPEN PROFESSION SOCIAL EDUCATION: CONTEXT-MEANING
STRATEGY OF DEVELOPMENT****T.V. Furiaeva, E.A. Furiaev**Krasnoyarsk State Pedagogical University,
Krasnoyarsk department of Irkutsk state
University of Railway Communication

The article describes the open higher professional education for example of preparation the specialists for the social sphere. There are shown the possibilities of the context-meaning strategy of its development within framework of the system model.

Key words: the open higher education, the context-meaning strategy development, forming of meaning.

**THE IMAGINATIVE REALITY OF INDIAN NATIONALISM
IN THE COLONIAL AGE****N.V. Palisheva**

Novosibirsk State Pedagogical University

The article considers relations between the different approaches to the phenomena of non-western nationalist movements using the example of studying of Indian colonial self-consciousness development. The main attention is paid to the analysis of P. Chatterjee's theory which describes the Indian anti-colonial nationalism as an indigenous event.

Key words: anti-colonial nationalism, political history of India, national culture.

TWO TYPES OF SHAMAN TEXTS**G.B. Sychenko**Novosibirsk State Conservatoire
(Academy) by M.I. Glinka

The aim of the article is to single out and to describe two main types of shaman texts: shaman kamlaniye and shaman chants / songs. The research is based on a complex methodology as well as on the records collected mainly during author's field research from several last ritual specialists of the Turkic cultures of South Siberia. Comparison with Himalayan and Mongolian traditions gives proofs of the author's position.

Key words: typology of shaman texts, Turkic cultures, South Siberia.

**THE FACTORS OF DESECULARIZATION AND THE FORMS
OF RELIGIOSITY IN POSTMODERN CULTURE****O.V. Ivanovskaya**Volgograd State Social-Pedagogical University,
Volgograd

The article considers the reasons for the return of religion and faith in the space of modern culture. The esotericism as one of the forms of religiosity in the era of postmodernism is analysed. The conclusion is that the harmonious balance between the rational and spiritual principles is required for comfortable existence of the person in space of culture.

Key words: urbanization, modernization, culture, postmodernism, virtuality, secularization, desecularization, faith, esotericism.

SOCIAL PROGNOSTICS: INSEPTION

G.V. Morgunov, N.E. Zelinskiy
Novosibirsk State Technical University?
Ukrainian State University of Finance and
International Trade

Methodological basis of prognostics developing are considered in this article according to modern civilization development, defining its status as relatively independent part of general prognostics, which researches scientific principles of social foresight, main methods of social forecasting, ways of using its rules and procedures.

Key words: forecasting, social prognostics, methodology.

CODES OF CULTURE: SEMIOTIC AND CULTUROLOGICAL ASPECTS

N.I. Stepanova
Novosibirsk State Pedagogical University

In information and semiotics theory «code» is treated as a structure serving as a fundamental rule in the formation of messages. This is also the most adequate definition of code's function in semiotic-linguistic paradigm.

The specificity of code's understanding in culturology is the following: for the semiotic system of culture such metaphor will be "translation". Function of codes in cultural system can be described as a regulation of relations within the semiotic systems of culture, service of semiosphere's «bilingual» filters.

Key words: culture, semiotic system, code, language, meta-language.

**MUSICAL CULTURE OF BURYATIA, TUVA AND YAKUTIA
IN 1990-TH – 2000-TH**

L.L. Pylneva
Novosibirsk State Conservatoire (Academy)
by M.I. Glinka

The current state of musical culture of Buryatia, Tuva and Yakutia in the context of overall trends deployment of art was analyzed in this article. The basic forms of traditional and classical music in the republics were described, especially the repertoire. The specifics of art in relation to national traditions and local features revealed.

Key words: musical culture of Siberia, musical creativity, traditional and professional art.

Round Table

BLIND SPOTS IN ACCESS TO INFORMATION

At the round table the problems of information access and its validity, the reasonability of censorship, library restrictions, and the role of inner culture in relation to accessibility were discussed. Participants of the discussion: V. Beryazev, L. Bobrov, O. Bulysheva, E. Genieva, S. Isakov, P. Larin, G. Prashkevich, M. Tex Choldin, A. Shanin, N. Yaroslavtseva.

Key words: access to information, library, censorship, culture.